

NEWS RELEASE

RELEASED BY UNITED WAY SEP 8 2010:

Second Annual AppleFest Raises \$725 for United Way

KINGSTON, Ont. / Sept. 8, 2010 – In support of the United Way serving Kingston, Frontenac, Lennox & Addington (KFL&A), Waddell Apples held its second annual AppleFest on Sunday, Sept. 5. The event raised \$725 – a 43 per cent increase over last year's achievement.

From 10 a.m. to 6 p.m., over 1,000 visitors enjoyed live music, face painting, balloon art, tractor-drawn rides in the orchard and tasty apple treats from the farm's bakery. "It was great to see everyone having such a great time, especially the children", said Marita Waddell, owner of Waddell Apples.

All proceeds from the event will help support a network of United Way funded agencies that provide vital social services to thousands of people throughout the region. Over 74,000 people in our community benefited from United Way funded services last year.

Waddell Apples is owned and operated by Charlie and Marita Waddell. With over 130 years experience growing apples, Waddell's approach to farming is to share the farm experience, offer heritage apple varieties, use environmentally-friendly practices and support the local community.

Waddell Apples harvest season starts early August and runs to end October, while supplies last. The farm store is open 10 a.m - 6 p.m., seven days a week with pick-your-own apples starting Labour Day weekend.

Since 1941, the United Way serving KFL&A has worked to strengthen lives by bringing together the financial resources of the region – business, labour, individuals, government and funders – in support of a network of social service and health agencies. Through these agencies and their programs, people have found help and in many cases, opportunity for a better life.

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