

Waddell Apples Media release: Results of 2011 AppleFest

For Immediate Release

Waddell 2011 AppleFest – a big success!

Kingston, September 5 2011: On Sunday September 4, Waddell Apples hosted their 3rd annual AppleFest and Community Fundraiser to kick-off the apple harvest and raise money for the local United Way. Located at the east end of Kingston on Highway 15 just 10 minutes north of Highway 401, the farm hosted an estimated 1000 visitors to enjoy the special events and harvest activities.

A steady stream of young and old alike enjoyed the special AppleFest fund-raisers such as live music, wagon rides in the orchard, face-painting, balloon-art, a photo booth, and treats from the farm bakery. Visitor donations totalled just under \$1200 and Waddell family and farm employees contributed funds to help the event reach this year's fund-raising goal of \$1500.

Amidst the fun and music, visitors also enjoyed picking their own fresh apples in the scenic orchard, eating corn-on-the cob, shopping for baked goods and preserves in the farm store, and buying other local food and artisan wares from a mini-market of select local vendors.

“We were delighted with the outcomes of this year's AppleFest” said Marita Waddell who owns the farm with her husband Charlie. “The visitors clearly enjoyed themselves. Our team of family, friends, employees, and United Way representatives did a great job to make it all work. And thankfully, the weather was also on our side!”

About Waddell Apples

Waddell Apples has been owned and operated by Charlie and Marita Waddell in Kingston since 2003. Charlie's family has been growing apples since 1875 and the Waddells continue the tradition using sustainable farming practices combined with innovation and community engagement. Serving growing numbers of local families, school groups and other visitors each year, Waddell Apples offers visitors of all ages opportunities to enjoy fresh quality products from an authentic farm setting.

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